

# Golfdom

01.25



## THE HOT LIST

20-plus must-see products and  
must-do events at the 2025 GCSAA  
Conference and Trade Show

### PLUS

2024 Green Start Academy

Syngenta Business Institute recap

Golf course ponds and amphibians



**Dave Delsandro**  
Partner at Agronomic Advisors

## QUALI-PRO

### Q&A

**Jeff Corcoran**  
Partner at Agronomic Advisors



#### How did Agronomic Advisors connect with Quali-Pro?

We were both ardent Quali-Pro users in our previous careers as golf course superintendents at prestigious venues. When we began Agronomic Advisors, Quali-Pro approached us with an opportunity to develop and lead industry initiatives to facilitate brand awareness, industry outreach, and professional development.

#### What initiatives has Quali-Pro developed for the turfgrass industry?

Quali-Pro has pioneered the creation of an advisory group comprised of talented agronomic and business-minded superintendents known as the Elite Advisory Team (EAT). This lineup of accomplished superintendents works with various facets of the Quali-Pro team to provide feedback and guidance on several aspects of Quali-Pro's business, such as R&D and agronomic programs to improve Quali-Pro's posture and presence in the turfgrass industry.

Quali-Pro has also founded an innovative professional development initiative for assistant golf course superintendents, Quali-Pro University (QPU). This program focuses on filling a professional development void in the turf industry by connecting accomplished assistants through education and networking. The curriculum provides essential educational development through access to recognized industry leaders.

#### Q&A with **Michael McCormick** Superintendent, Oakmont CC

#### Describe the history and partnership between Quali-Pro and Oakmont.

Oakmont Country Club began utilizing Quali-Pro products on a trial basis in 2017. Initially, this decision was made to



reduce spray intervals, maintain existing plant-protectant budgets and ultimately enhance the product on course.



**Michael McCormick**

As we began to utilize the Quali-Pro portfolio, it became apparent that the quality and reliability of the product line met or exceeded other brands. Upon experiencing the support behind the products from the Quali-Pro team, we rapidly increased the utilization of Quali-Pro products. Since 2018, we have relied on Quali-Pro as our premier plant-protectant provider.

#### How will Quali-Pro's products and partnership help you as you prepare for the 2025 U.S. Open?

As we approach the championship next year, the Oakmont grounds maintenance team will strive to produce conditions that set the standard within our industry. Quali-Pro will be an integral part of this as we work to ensure playing surfaces are free from any potential disease, insect, or weed breakthrough. Oakmont has formed a historic partnership with Quali-Pro, their product line, and their team of professionals who have routinely supported our efforts over the last several years. This partnership will undoubtedly reap benefits for Oakmont and the best players in the world.

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**GCSAA Conference & Show Booth 4225**